

COMPANY OVERVIEW

Zero Media LLC is a small-business video production and strategic communications firm serving government agencies, advocacy organizations, and public affairs campaigns. We produce broadcast-quality documentary, public affairs, recruitment, and training media with a feature-film and network-trained crew — one accountable team from concept through final delivery, deployable nationwide.

CORE COMPETENCIES

Video & Film Production — documentary and short-form storytelling, public affairs and command messaging, recruitment and training video, ceremony and event coverage, subject-matter-expert interviews; scriptwriting and pre-production through final delivery.

Post-Production & Motion Graphics — editing, color grading, sound design and mix, motion graphics and animation, Section 508-compliant captioning, and multi-format packaging (16:9, 1:1, 9:16) for broadcast, web, and social distribution.

Strategic Communications — message development, narrative strategy, communications planning, and public awareness, advocacy, and behavior-change campaign development from research through creative execution.

Digital & Social Media — platform-specific content production, channel strategy, and rapid-response media for time-sensitive and fast-moving information environments.

DIFFERENTIATORS

- Feature-film and network-trained crew at small-business cost, speed, and overhead.
- Senior-level talent on every project — no agency layers, no junior handoffs.
- Government-furnished footage accepted: finished, captioned deliverables with no shoot day and no travel line.
- AI-accelerated post-production pipeline that compresses timelines without outsourcing craft.

PAST PERFORMANCE

FEATURE DOCUMENTARY & COMPANION SERIES — PRIVATE CLIENT

Feature-length documentary adapted from the client's published book, plus a multi-episode companion video series: development, direction, production, post-production, and final delivery. Delivered October 2024.

NATIONAL ADVOCACY CAMPAIGN — SOCIAL VIDEO SERIES

Series of short-form videos for a national advocacy organization's 2024 campaign: concept, scripting, production, post-production, and platform-specific packaging. Over 3 million impressions across platforms. Delivered 2024.

STATEWIDE POLITICAL ORGANIZATION — CAMPAIGN VIDEO SERIES

Campaign video series produced for a statewide political organization and its leadership: concept through final delivery and multi-format packaging for digital and broadcast distribution. Delivered 2024.

Client references available on request for all engagements.

REPRESENTATIVE WORK — SELF-PRODUCED

AMERICA AT 250

Short-form commemorative film produced in-house to demonstrate end-to-end capability: scripting, direction, AI-assisted production, post-production, and multi-format packaging. Completed September 2026.

COMPANY DATA

UNIQUE ENTITY ID (UEI)

GFGVXFBFAFC6

CAGE CODE

174T3

BUSINESS SIZE

Small Business · SDB

Self-certified small and small disadvantaged (SDB) under all listed NAICS codes, per SAM.gov FAR 52.219-1(c)

NAICS CODES

512110 Motion Picture & Video Production

— primary

541810 Advertising Agencies

541820 Public Relations Agencies

541613 Marketing Consulting Services

PRODUCT SERVICE CODES

T006 Film/Video Tape Production

T016 Audio/Visual Services

T001 Arts & Graphics

R708 Public Relations

R701 Advertising

CYBERSECURITY

CMMC Level 1

Affirmed in SPRS 2026-07-22 · UID S100067621

Valid through 07/02/2027

REGISTRATIONS

Active in SAM.gov

Listed in SBA Dynamic Small Business Search

LOCATIONS

Miami, FL · Los Angeles, CA

Nationwide deployment

POINT OF CONTACT

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WEBSITE

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HOW TO CONTRACT

- **Government Purchase Card** accepted for fixed-price post-production packages under the services micro-purchase threshold.
- **Purchase order / simplified acquisition** for production-day engagements.
- **Small business and SDB set-asides** — eligible with no additional certification; SDB status supports prime contractors' small disadvantaged business subcontracting goals.